

OnTrack

January 15, 2010



at the Lackawanna Train Station - 45 Lewis Street, Binghamton, NY 13905

607.651.9150

www.sthlny.com

Happy New Year!

Wishing you all the best in 2010!

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More and more patients are submitting their consent forms each day within the United Health Services network. Last month saw the first medical practice, UMA's Upper Front Street office, begin to take consent. This month, Stay Healthy at the Oakdale Mall began taking consent as well. Early morning "mall walkers" and visitors throughout the day are invited to stop by to learn about the health information exchange and sign up to permit their doctors to share their medical records.

In February, a large scale "roll out" of the consent

collection effort will be underway at UMA practices that currently use an electronic medical record (EMR) system, which is approximately 18 practices. The remaining offices will begin collecting consent soon after.

The UHS hospitals are also planning to collect consent in the near future. Training for registration staff at Binghamton General, Chenango Memorial, and Wilson Medical Center, is anticipated for early next month.



Consent Collection Continues...

EDUCATION & ENGAGEMENT

Getting the Word Out about the HIE

January 12th: Nancy McDonough presented a "Breakfast Bytes Seminar" at the Greater Binghamton Chamber of Commerce entitled, "Connecting the Dots for Better Healthcare".

January 13th: STHL was featured in a two-page article in Healthy Life Magazine (Winter 2010 issue, available at local merchants and health care facilities)

January 28th: Watch for a one page insert in the Binghamton Press & Sun Bulletin promoting the HIE and encouraging patients to sign up when they visit their providers.



**You were evacuated but
your medical records weren't.**

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Planned for February:
Drivers will see several billboards in the Binghamton area promoting the STHL HIE and encouraging the community to sign up the next time they visit their healthcare provider.

NY Healthscape is proud to offer space in our Second Life simulation for other nonprofit organizations with a healthcare focus. This month we showcase the Autism Awareness Center, located in the Western New York region of NY Healthscape. The Center is an excellent example of how a virtual reality environment can offer education options not possible in the real world. The first floor of the center guides the visitor through the history of treatment for autism, including the experience of a restraining crib, once used to control autistic patients diagnosed as mentally ill. The second floor offers more information about autism as well as a gallery for artwork by autistic children.



On the third floor is a unique activity that allows the visitor to experience the classroom environment from the perspective of an autistic student. Background noise, movement in the field of vision, and swirling, colorful distractions can simulate what an autistic person battles to stay focused during everyday activities.



The Autism Awareness Center was built and is managed by Second Life resident Koshari Mahana, a teacher in real life who is dedicated to raising awareness of how to work with children with autism. She writes, *"The biggest thing to remember is that no two people with autism are the same... To understand one person with autism does not in any way mean you will understand another person with it. They are different, just as we are different. This is why they call it 'the spectrum'."*

If you would like a tour of NY Healthscape, email us at info@sthlly.com.

FIRST FRIDAY ART WALK

Open House for the Community

STHLNY is pleased to open its doors each month to the community by participating in the First Friday Art Walk, an open house-style evening that not only provides a gallery for local artists but also gives us the chance to talk with healthcare consumers, build visibility at our unique location, and be an active member of our community. Coming up next month:

THINK SPRING! Butterflies & Birds - Wildlife Photography by Randy Cummings
February 5th, 2010, 6-9pm

Enjoy enchanting views of monarchs, pearly crescents, Baltimore checkerspots, great spangled fritillaries, tiger swallowtails and more -- captured in striking poses and enchanted settings.

If you prefer the birds, you'll see bluebirds feeding, herons nesting and an osprey in flight with a fish dangling from a talon. Randy's other interests include portraiture, celebrations, sports, and travel photography. Visit his gallery at www.bunnhillphoto.com.



WHAT'S COMING UP

- ✓ Consent Collection Sites
- ✓ HIE Watch – technology update
- ✓ Education and Engagement Projects